



PRESS RELEASE

Wednesday, August 9, 2017

Finale of fantastic Hull art project

A summer art project that has captured the spirit of the Boulevard area ends this weekend with a special walk around the west Hull neighbourhood.

Anna Coromina and Aviv Kruglanski have been working with the local community for the past few months to explore and talk about the neighbourhood through workshops and radio shows.

To celebrate the end of Boulevard Mad Yard Art, Anna and Aviv will lead people around the estate on Saturday 12 August.

The walk will start in front of St Matthew's Church, close to Anlaby Road, at 10.30am and will finish at 1pm.

Anna said: *"This event is festive and will showcase decorations and furniture made of recycled materials in collaboration with neighbours, but more importantly it presents the idea that art can be a tool for looking at urban processes, for considering neighbourhood challenges in creative and surprising ways."*

"This walk is all about the Boulevard area, its creativity and its capacity for self-organisation."

"This is not about 'art as decoration', it is not about 'spectacle', this is about applying a playful, experimental attitude to our most pressing issues, about the hopes of changing the way things are in a profound way."

Boulevard Mad Yard Art is part of Hull UK City of Culture 2017's Creative Communities Programme.

The walk will stop by different places with local initiatives giving an opportunity to hold conversations about the Boulevard, its past, present and future.

Boulevard Mad Yard Art has produced decorations covering the streets with wild insects and plants, interactive musical instruments and furniture made from refuse found in the neighbourhood.

The event is free and suits all ages. Children must be accompanied by adults.

Martin Green, director of Hull 2017, said: *"Our Creative Communities Programme has done great work ensuring people living across Hull are involved in this exciting year for the city."*

"Aviv and Anna have really immersed themselves in the Boulevard neighbourhood and invited the whole community to be creative."

“Our hope is that their hard work will have a lasting effect locally for years to come.”

ENDS

For more information, please contact:
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NOTES TO EDITORS

Boulevard Mad Yard Art is one of 60 new projects to receive funding through the Hull 2017 Creative Communities Programme, which is being delivered in partnership with the Big Lottery Fund, a Principal Partner of Hull 2017.

A total of £750,000 is being invested in the programme, which was set up to celebrate, nurture and support local talent and develop opportunities for emerging artists.

In addition to cash from Hull 2017 and the Big Lottery Fund, the projects will receive staff support to build capacity in the arts sector, helping to create a legacy. The Creative Communities Programme is also being supported by Hull and East Riding Charitable Trust.

The projects - which range from photography exhibitions to music and food festivals and choral and orchestral concerts to audio-visual installations - will see local artists, community groups, cultural and other organisations in the city working with local people of all ages to create new artistic work, events, installations and other activity throughout 2017.

For a full list of projects visit: <https://www.hull2017.co.uk/discover/article/sixty-community-projects-inspire-creativity-across-hull-2/>

About Hull UK City of Culture

Hull UK City of Culture 2017 is a 365 day programme of cultural events and creativity inspired by the city and told to the world. Hull secured the title of UK City of Culture 2017 in November 2013. It is only the second city to hold the title and the first in England.

Divided into four seasons, this nationally significant event draws on the distinctive spirit of the city and the artists, writers, directors, musicians, revolutionaries and thinkers that have made such a significant contribution to the development of art and ideas.

The Culture Company was set up to deliver the Hull 2017 programme and is an independent organisation with charitable status. It has raised £32 million, with over 60 partners supporting the project, including public bodies, lottery distributors, trusts and foundations and local and national businesses. Key contributions are coming from: **Host City** - Hull City Council; **Principal Partners** - Arts Council England, BBC, Big Lottery Fund, East Riding of Yorkshire Council, Heritage Lottery Fund, KCOM, KWL, Spirit of 2012, Yorkshire Water and the University of Hull; **Major Partners** - Associated British Ports, Arco, BP, the British Council, British Film Institute, Green Port Hull, Hull Clinical Commissioning Group, MKM Building Supplies, P&O Ferries, Paul Hamlyn Foundation, Sewell Group, Siemens, Smith & Nephew and Wykeland Group.

68 per cent of the funding is dedicated to public facing activities, including the widest range of cultural events in every corner of the city, with a further 11 per cent for legacy and contingency. More than £5 million is being invested in volunteering, learning and community engagement. £1.6 million is being invested to ensure a legacy after 2017. This includes capacity building, such as supporting existing events so they can grow, staging curtain-raiser events, developing future programming for after 2017 and building a new platform to support a unified ticketing system for the city.

Hull 2017's International Partners are: Aarhus, Denmark, which is European Capital of Culture 2017; Reykjavik, Iceland; Rotterdam, The Netherlands; and Freetown, Sierra Leone (twinned with Hull). These relationships are reflected in a number of events throughout the year.

For information go to www.hull2017.co.uk

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About Big Lottery Fund

- The Big Lottery Fund is the largest funder of community activity in the UK. It puts people in the lead to improve their lives and communities, often through small, local projects.
- It is responsible for giving out 40% of the money raised by National Lottery players for good causes. Every year it invests over £650 million and awards around 12,000 grants across the UK for health, education, environment and charitable purposes.
- Since June 2004 it has awarded over £8 billion to projects that change the lives of millions of people. Since the National Lottery began in 1994, £34 billion has been raised and more than 450,000 grants awarded.

About Hull & East Riding Charitable Trust

The Hollingbery Family founded the business in 1933 with the first Comet superstore opened in Hull in 1968. The business was subsequently sold to Kingfisher and in 1985 the charity was established with the defined purpose of donating funds to help and support charities, both national and local, and other deserving causes, provided that direct benefit was forthcoming for people who live in Hull or the East Riding of Yorkshire.

For more information, including on how to apply for funds, see <http://hullandeastridingtrust.org.uk/>