



PRESS RELEASE

Tuesday 25, July, 2017

Hull to go back in time to the 70s

Hull will be heading back to the 70s next month for a nostalgic walk down memory lane as part of Hull UK City of Culture 2017, and organisers want you to be a part of it.

Why Couldn't They be Like We Were on the Marfleet estate will look back at how things used to be back in the 70s and how things have changed since, on Saturday August 26 between 12 - 3pm at Sure Start Children's Centre.

The event aims to highlight key moments in people's lives growing up in the 70s in Hull.

This is the second of a series of events, supported by Hull 2017's Creative Communities Programme, looking back through the decades.

Why Couldn't They be Like We Were is organised by community organisation Local Works with support from Creat-Hive and WGN Productions.

The first event in June saw Marfleet reminisce about the 60s through stories, and once again organisers are inviting local residents to share and film their memories in the run-up to the event.

Anyone interested in taking part should attend Soccer sensations, Poorhouse Lane, Hull, HU9 5DF, on Thursday July 27, Tuesday August 1 or Friday August 4 between 3pm - 5pm.

The films will then be used at the event on Saturday August 26.

Organiser Andy Burton said: "It's great once again to be helping out and contributing on a project like this. The last one was a great success and this time we are even happier to be adding more creative content to the event to truly bring the Hull community together"

There will be vintage fashion stalls and accessories, re-enactments of vintage games and bands playing 70s tunes.

Also featured at the event will be a 70s inspired fashion show showcasing local vintage traders and models, and a video slideshow sharing people's fond memories of growing up in Marfleet.

Why Couldn't They be Like We Were is free and unticketed.

Martin Green, Director of Hull 2017, said: "People living in Hull are justifiably proud of their city. This is reflected in many of the projects we are funding through our Creative Communities Programme, which is a wonderful opportunity to shine a light on communities all over Hull, like the people who have grown up in Marfleet."

ENDS

For more information, please contact:
Michael Berriman on Michael.berriman@hull2017.co.uk or 07711 439329

NOTES TO EDITORS

Why Couldn't They Be Like We Were is one of 60 new projects to receive funding through the Hull 2017 Creative Communities Programme, which is being delivered in partnership with the Big Lottery Fund, a Principal Partner of Hull 2017.

A total of £750,000 is being invested in the programme, which was set up to celebrate, nurture and support local talent and develop opportunities for emerging artists.

In addition to cash from Hull 2017 and the Big Lottery Fund, the projects will receive staff support to build capacity in the arts sector, helping to create a legacy. The Creative Communities Programme is also being supported by Hull and East Riding Charitable Trust.

The projects - which range from photography exhibitions to music and food festivals and choral and orchestral concerts to audio-visual installations - will see local artists, community groups, cultural and other organisations in the city working with local people of all ages to create new artistic work, events, installations and other activity throughout 2017.

For a full list of projects visit: <https://www.hull2017.co.uk/discover/article/sixty-community-projects-inspire-creativity-across-hull-2/>

About Hull UK City of Culture

Hull UK City of Culture 2017 is a 365 day programme of cultural events and creativity inspired by the city and told to the world. Hull secured the title of UK City of Culture 2017 in November 2013. It is only the second city to hold the title and the first in England.

Divided into four seasons, this nationally significant event draws on the distinctive spirit of the city and the artists, writers, directors, musicians, revolutionaries and thinkers that have made such a significant contribution to the development of art and ideas.

The Culture Company was set up to deliver the Hull 2017 programme and is an independent organisation with charitable status. It has raised £32 million, with over 60 partners supporting the project, including public bodies, lottery distributors, trusts and foundations and local and national businesses. Key contributions are coming from: **Host City** - Hull City Council; **Principal Partners** - Arts Council England, BBC, Big Lottery Fund, East Riding of Yorkshire Council, Heritage Lottery Fund, KCOM, KWL, Spirit of 2012, Yorkshire Water and the University of Hull; **Major Partners** - Associated British Ports, Arco, BP, the British Council, British Film Institute, Green Port Hull, Hull Clinical Commissioning Group, MKM Building Supplies, P&O Ferries, Paul Hamlyn Foundation, Sewell Group, Siemens, Smith & Nephew and Wykeland Group.

68 per cent of the funding is dedicated to public facing activities, including the widest range of cultural events in every corner of the city, with a further 11 per cent for legacy and contingency. More than £5 million is being invested in volunteering, learning and community engagement. £1.6 million is being invested to ensure a legacy after 2017. This includes capacity building, such as supporting existing events so they can grow, staging curtain-raiser events, developing future programming for after 2017 and building a new platform to support a unified ticketing system for the city.

Hull 2017's International Partners are: Aarhus, Denmark, which is European Capital of Culture 2017; Reykjavik, Iceland; Rotterdam, The Netherlands; and Freetown, Sierra Leone (twinned with Hull). These relationships are reflected in a number of events throughout the year.

For information go to www.hull2017.co.uk

Follow us on **Twitter** @2017Hull **Instagram** @2017hull **Facebook** HullCityofCulture

About Big Lottery Fund

- The Big Lottery Fund is the largest funder of community activity in the UK. It puts people in the lead to improve their lives and communities, often through small, local projects.
- It is responsible for giving out 40% of the money raised by National Lottery players for good causes. Every year it invests over £650 million and awards around 12,000 grants across the UK for health, education, environment and charitable purposes.
- Since June 2004 it has awarded over £8 billion to projects that change the lives of millions of people. Since the National Lottery began in 1994, £34 billion has been raised and more than 450,000 grants awarded.

About Hull & East Riding Charitable Trust

The Hollingbery Family founded the business in 1933 with the first Comet superstore opened in Hull in 1968. The business was subsequently sold to Kingfisher and in 1985 the charity was established with the defined purpose of donating funds to help and support charities, both national and local, and other deserving causes, provided that direct benefit was forthcoming for people who live in Hull or the East Riding of Yorkshire.

For more information, including on how to apply for funds, see <http://hullandeastridingtrust.org.uk/>